

# Mom's House

## 2022 Annual Report



Mom's House Staff and Board



Graduation Day



Friends for life

### A Letter from the Director

Thanks to YOUR generosity, Mom's House has not only survived the past three unprecedented years, we have continued to thrive. In October of 2022, Mom's House celebrated 35 years of service to low-income, single parents working to complete their education. In those 35 years we have served 339 single parents and over 380 children!

In March of 2020, like all childcare centers in Pennsylvania, Mom's House was ordered to close. Despite staffing challenges, we were able to reopen on June 10, 2020 and have remained in continuous operation since that date. During our closure we made several facility improvements, completed continuing education above and beyond what is required and deeply cleaned and sterilized our facility. Mom's House received the Payroll Protection Loan which allowed us to continue to pay our staff during the shutdown and avoid unemployment. During our closure, we continued to support our clients with several care packages including diapers, wipes, toys, educational materials and learning activities as well as grocery store gift cards.

In May of 2022 we celebrated the success of our graduates with our Annual Dinner at RiverCrest Golf Club. After having to cancel fundraisers for two years, it was so wonderful to be together to recognize the achievements of our clients. Mark your calendar for our 2023 Dinner which is scheduled for October 5, 2023.

Mom's House is once again preparing to grow our programs and expand into a larger facility. While the current real estate market has made this task a difficult one, we are confident that we will soon be able to identify and procure a larger classroom facility in order to accommodate more children and single moms into our program. This is a very exciting time for all of us at Mom's House!

Our heartfelt appreciation goes out to our donors, volunteers and our tireless Board of Directors who inspire us every day. We are proud that 84% of every dollar raised goes directly to our programs that forever change the lives of our parents and children. We look forward to another great year with YOU as our partner and friend.

With gratitude,

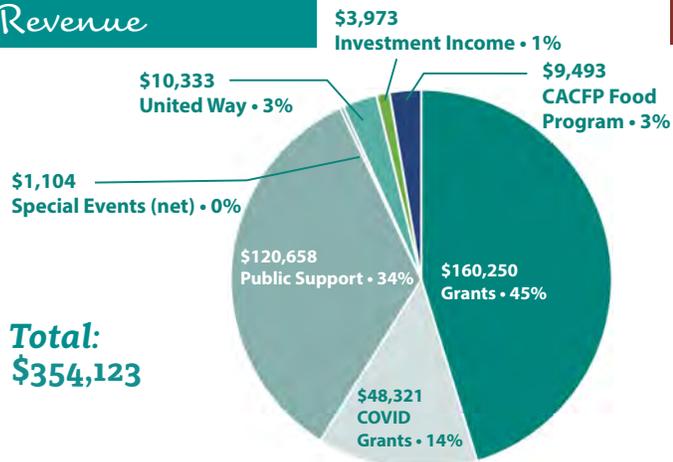
**Wendy J McKeon**  
Executive Director



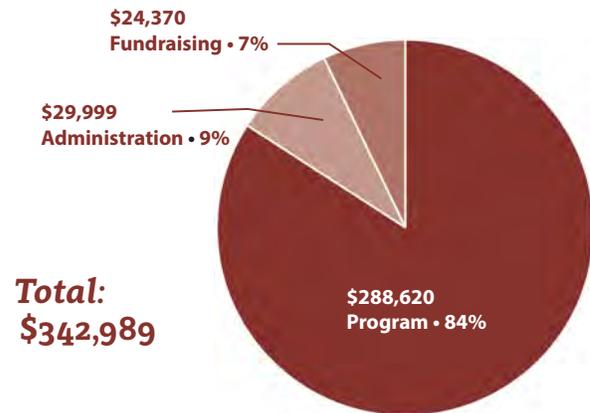
Thank you to our donors and partners for their generous support during COVID

# Mom's House • Fiscal Year 7/1/2021 - 6/30/2022

## Revenue



## Expenses



Note: Special Events were largely cancelled due to COVID  
 Mom's House does not receive any state, federal or local government funding. Our Budget and 990 form are on our web-site.

## Helping Single Parents Build a Better Life

Mom's House provides a unique family support system, including free state-licensed childcare, to single, low-income parents while they are completing their full-time education and becoming independent members of society.

### For our children, Mom's House provides:

Nutritious free meals, diapers, all classroom supplies, and excellent care in a small and supportive environment. Mom's House is a Keystone Stars participant at Star Level 4. We are proud to offer a low student/teacher ratio.

### For our Clients, Mom's House provides:

Scholarship opportunities, material donations, tutoring when required, emergency needs grants and referrals to other social service agencies when needed. Mom's House provides peace of mind and wrap around support while our clients pursue their education.

## Highlights of 2020-2022

- 31 Clients and 41 children served, 6 graduates during this time.
- Historically, 83% of our clients either graduated or continued with their education while in the Mom's House program. Clients generally remain in our program until they graduate or until their children enter kindergarten.
- In our 35-year history, Mom's House has served 339 single parents and over 380 children.
- Other than the mandated childcare closure (March-June 2020) Mom's House has been in continuous operation during the pandemic.
- Mom's House is the non-profit representative of the 422 Business Alliance and an active member of 4 area local Chambers of Commerce.
- The Mom's House children enjoy a special craft time with Barnstone Art for Kids twice per month. Barnstone Art for Kids uses the power of art to foster resilience in children facing adversity.
- Mom's House renewed our Star Level 4 in the Keystone Stars program and passed our state inspection without any violations.
- Mom's House is poised to expand and grow! We are actively searching for a larger facility to house our programs.
- Informational Video and a complete donor listing can be found on our website.

*YOU and Mom's House. Together we can break the cycle of poverty and change everything for these young parents.*

Mom's House is looking to expand our volunteer Board of Directors. Have you been looking for a way to get more involved with Mom's House? Please consider joining our Board. Contact Wendy for more information at [wmckeon@momshouse-phoenixville.org](mailto:wmckeon@momshouse-phoenixville.org).



**Call or visit us at:** [momshouse-phoenixville.org](http://momshouse-phoenixville.org) • 610.935.7711  
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