

Mom's House

2023 Annual Report



Mom's House Staff

A Letter from the Director

Thanks to YOUR generosity, Mom's House has not only survived the past three unprecedented years, but we also continued to thrive. In October of 2023, Mom's House celebrated 36 years of service to low-income, single parents working to complete their education. In those 36 years we have served 354 single parents and over 409 children!

We are so excited to announce that Mom's House is once again preparing to grow our programs and expand into a larger facility in early 2024. This move will allow us to accept more children and families into our program. This is a very exciting time for all of us at Mom's House!

Of course, this move and growth will have financial implications. In addition to moving costs, we will need to furnish larger classroom spaces, hire additional staff, install a security system and construct a new outdoor playground. Please consider a donation to Mom's House to support our growth and expansion. Watch for news of our reopening and an Open House in late winter.

Our heartfelt appreciation goes out to our donors, volunteers and our tireless Board of Directors who inspire us every day. We are proud that 84% of every dollar raised goes directly to our programs that forever change the lives of our parents and children. We look forward to another great year with YOU as our partner and friend.



Graduation Day

With gratitude,

Wendy J McKeon
Executive Director



Fun with Barnstone Art for Kids

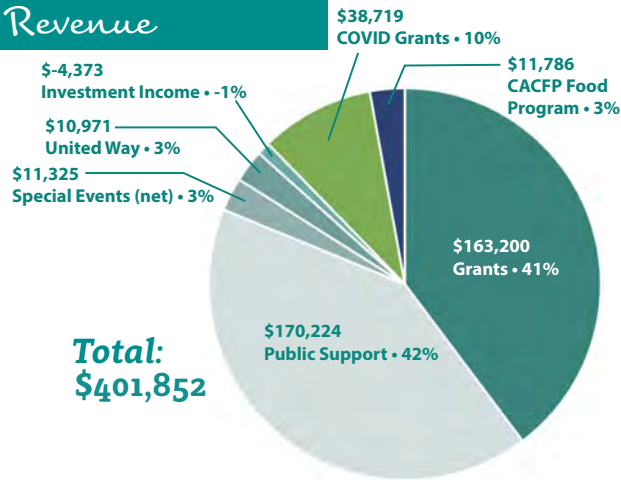


Visit from Mayor Peter

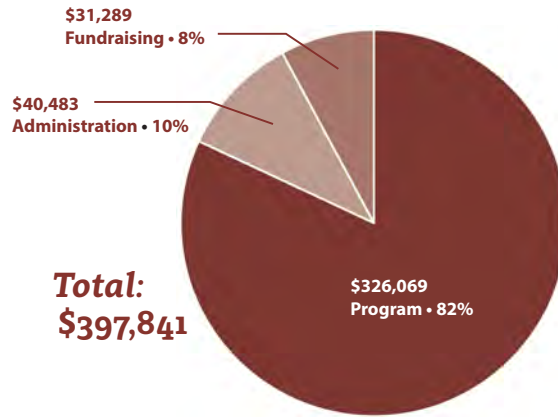


Mom's House • Fiscal Year 7/1/2022 - 6/30/2023

Revenue



Expenses



Mom's House does not receive any state, federal or local government funding. Our Budget and 990 form are on our web-site.

Childcare in Crisis

According to a survey by Start Strong PA, 32,500 children currently sit on childcare waiting lists in Pennsylvania. Over 30,000 more children could be served if programs were fully staffed. This childcare crisis costs working families, employers and taxpayers \$6.65 Billion in lost wages, productivity, and revenue. The families of those 32,500 children waiting to enroll are either not working or piecing together inconsistent care for their child, likely significantly impacting the quality of their child's care and education. Additionally, the childcare field does not have the support needed. The average wage is about \$12.50/hour, which is leading to high turnover. Workers in the childcare industry earn only 45% of the average weekly wage of private sector employees. We need to improve access to and the affordability of high-quality childcare for all working families. To do this we need our legislators to invest significant, sustainable childcare funds to build a stronger early care and education system.

Start Strong PA believes that because every child deserves an equal opportunity to a quality educational foundation that will prepare them to grow, learn and succeed, we are calling on Pennsylvania to focus on the most important years of a child's development, the first three years of life.

For more information about the Childcare Crisis and how you can help go to <https://startstrongpa.org/resources-for-policymakers>

Highlights of 2022-2023

- 15 Clients and 22 children served, 5 graduates during this time.
- Historically, 85% of our clients either graduated or continued with their education while in the Mom's House program. Clients generally remain in our program until they graduate or until their children enter kindergarten.
- In our 36-year history, Mom's House has served 354 single parents and over 400 children.
- Mom's House is the non-profit representative of the 422 Business Alliance and an active member of 4 area local Chambers of Commerce.
- The Mom's House children enjoy a special craft time with Barnstone Art for Kids twice per month. Barnstone Art for Kids uses the power of art to foster resilience in children facing adversity.
- Mom's House partnered with Orion Communities to provide a free book library for our families.
- Mom's House is currently full-staffed and operating at capacity.
- Mom's House is poised to expand and grow! We will be moving to a larger classroom facility in early 2024. This move will allow us to accept more children and families into our program.
- Informational Video and a complete donor listing can be found on our website.

YOU and Mom's House. Together we can break the cycle of poverty and change everything for these young parents.

Mom's House is looking to expand our volunteer Board of Directors. Have you been looking for a way to get more involved with Mom's House? Please consider joining our Board. Contact Wendy for more information at wmcneon@momshouse-phoenixville.org.



Thank you for your support of Mom's House

Call or visit us at: momshouse-phoenixville.org • 610.935.7711

Find pictures and more on our Facebook page: facebook.com/Moms.House.of.Phoenixville